We don't think different, because we don't look different.

Not all events are created equal

To: Someone fabulous From: Someone bland Date: Far too late

Subject line: Exciting opportunity to speak at our event

Hello,

We are huge fans of your work and watching you live life to the full is such an inspiration, so we are very excited to invite you to speak at our event this week.

While we have been planning this for over six months, we are only now addressing the lack of diversity in our speaker line-up. We would love to add a differently-abled perspective and are hoping you are willing and able to accept our invite. Your <u>immediate response</u> is appreciated.

There is no theme so feel free to prepare a talk on any topic. We will need any slides or videos in advance – would you be able to send these by the end of tomorrow? You will have one hour to speak, but please spare time at the end for a Q&A with the audience. We know they will welcome the opportunity to pick your brilliant brain.

We have used all our budget on the speakers we booked well in advance but as this is a sell-out event, you will enjoy plenty of exposure. If you would like to stay for the whole day, we can offer you one ticket at 10% off of the full advertised price. If you are unable to stay, we could consider making a small donation to a charity of your choice.

Please note there is no parking at the venue, which is totally inaccessible. You will need to make your own transport arrangements and cover any costs. We are unable to accommodate any dietary requirements as it is too late to notify the venue's caterers.

Could you please confirm your acceptance at your earliest convenience so we can clear a space in our schedule for you?

We look forward to hearing from you,

A Bland Event Organiser

A Bland Event

Totally MundaneTM
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