

Our Bland SEO Guide

**We don't direct
traffic we get
stuck in it.**

Tip for the top.

When it comes to keywords, forget traffic and conversions. Just rank for anything. Sure, you don't even sell "*organic woollen hedgehog socks*" but Mike in Marketing will love that number one spot.

Go slow mo.

If our content is worth reading, customers will wait 24 seconds for it to load. Good things take time. And bandwidth.

Mobile schmobile.

Sue the CEO doesn't do the 'smartphone thing', so we never waste time making sites responsive.

Quantity not quality.

We never met a backlink we didn't love. Ideally, we buy links from Russian porn sites. Don't forget to add comment spam from your mum's blog about cats.

Big is beautiful.

We like to upload huge images straight from our photographer. Who cares if they take 17½ minutes to download? Resizing is so 2019.

Secure insecurities.

People are insecure online, so we like to direct them to insecure sites. No need to waste time with SSL certificates.

More keywords please.

We add as many keywords to copy. Forget adjectives and prepositions, or even making sense in a sentence. A keyword density of 105% is ideal.

Non-stop pop-ups.

Our pop-ups pop up instantly, and they cover the whole webpage. We use light grey text on a grey background for all “*Close message*” buttons.

Totally Mundane™

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